



De Rolf groep is a total supplier for childcare, primary education, and secondary education. They provide everything that schools need to deliver quality education, including hardware, educational materials, teaching methods, and other educational services.

Next step in digitalization

De Rolf groep was looking for a new eCommerce platform to support their digitalization ambitions. Their existing platform was no longer supported, and although a restart was possible, they decided to search for a new partner due to cost considerations and future-proofing.

After exploring the market and evaluating various providers, CloudSuite emerged as the best choice.

CloudSuite was chosen because of the stability of the platform, its flexibility, and positive customer experiences.

Background

Customer

De Rolf groep

Target Audience

B2B

Countries

The Netherlands

Services

ICT & education

Customer since

2023



Highlights

- **Budget functionality**
- **Multiple baskets**
- **Focus on digital future**
- **Increased customer satisfaction**



Unique functionality

Since switching to CloudSuite, De Rolf groep has experienced significant improvements.

The new platform **accelerates the ordering process** by allowing customers to order complete teaching methods and licenses in one go.

The **budget functionality** enables teachers to stay within their allocated budget with minimal administrative effort.

Additionally, the option to create **multiple shopping carts** provides greater flexibility and convenience when placing various orders. This combination of a flexible platform and excellent support has significantly increased customer satisfaction.

The challenge

De Rolf groep needed an eCommerce platform that was more than just an ordering system. They wanted a stable and flexible system that could increase efficiency and provide added value to their customers. Digitalization is one of their key priorities and crucial for improving their operational processes.

Robust and reliable platform

CloudSuite offers De Rolf groep a robust and reliable platform that meets their specific needs.

By utilizing CloudSuite's extensive functionalities, such as the tagging solution, budget functionality, and the ability to support multiple shopping carts, De Rolf groep can elevate their eCommerce strategy to the next level.

Future plans

The collaboration with CloudSuite is running smoothly, despite the involvement of three different parties, thanks to successful event storming sessions.

De Rolf groep also has ambitious plans to further grow in the areas of eCommerce and personalization, with CloudSuite continuing to play a central role in their strategy.

Implementation & integration

XSARUS

alumio

We like to describe CloudSuite as highly reliable, stable, and flexible.

Julian van Dijken

Specialist eCommerce, de Rolf Groep

